

**UCC/UGC/ECCC**

Proposal for **Plan Change** or Plan Deletion

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| --- |
| **[x]  FAST TRACK (Select if this will be a fast track item**. **Refer to** [**UCC**](http://www4.nau.edu/avpaa/UCCPolicy/FastTrack.docx) **or** [**UGC**](http://www.nau.edu/gradcol/UGC/UGC_FastTrack_Policy%26Process.pdf) **Fast Track Policy for eligibility)** |

***If this proposal represents changes to the intent of the plan or its integral components, review by the college dean, graduate dean (for graduate items) and/or the provost may be required prior to college curricular submission.***

***All Plans with NCATE designation, or plans seeking NCATE designation, must include an NCATE Accreditation Memo of Approval from the NAU NCATE administrator prior to college curricular submission.***

***UCC proposals must include an updated 8-term plan.***

***UGC proposals must include an updated program of study.***

|  |  |  |  |
| --- | --- | --- | --- |
| 1. College: | **The W.A. Franke College of Business** | 2. Academic Unit: | **Hotel and Restaurant Management**  |
|  |  |  |  |
| 3. Academic      Plan Name: | **International Tourism and Management; UCERT (ITMCT)** | 4. Emphasis: |  |

|  |  |  |
| --- | --- | --- |
| 5. Plan proposal: | [x]  Plan Change | **[ ]** Plan Deletion |
|  | **[ ]** New      Emphasis | **[ ]** Emphasis       Change | **[ ]** Emphasis             Deletion |

|  |  |
| --- | --- |
| 6. Current student learning outcomes of the plan. If structured as plan/emphasis, include for **both c**ore and emphasis. 1. Discuss issues related to why and how hospitality companies expand into the global market place, the role that the hospitality industry plays in globalization, and factors that affect the ability of the hospitality industry to profit from globalization.2. Explain basic theories of tourism development with industry professionals.3. Describe the positive and negative impacts of tourism on a host community.4. Make recommendations for tourism development. 5. Develop a feasibility study for potential ecotourism projects. | Show the proposed changes in this column (if applicable). **Bold** the changes, to differentiate from what is not changing, and change font to **~~Bold Red with strikethrough~~**for what is being deleted. *(*[*Resources, Examples & Tools for Developing Effective Program Student Learning Outcomes*](http://www4.nau.edu/avpaa/Assessment/ProgramLearningOutcomesPDF_090712.pdf)*).***UNCHANGED** |
| 7. Current catalog plan overview and requirements in this column. Cut and paste the *Overview* and *Details* tabs, in their entirety, from the current on-line academic catalog: (<http://catalog.nau.edu/Catalog/>)International Tourism Management, Undergraduate CertificateIn addition to University Requirements:* Complete individual plan requirements.

Please note that you may be able to use some courses to meet more than one requirement. Contact your advisor for details.

| Minimum Units for Completion | 15 |
| --- | --- |
| GPA | 2.0 |
| Mathematics Required | [MAT 114](http://catalog.nau.edu/Courses/course?courseId=005202&catalogYear=1213) |

***Certificate Requirements***Take the following 15 units with a Grade of "C" or better in each course and a minimum GPA of 2.0:* HA 380 (3 units)
* HA 384 or GSP 376 (3 units)
* PRM 300 (3 units)

Select two courses from (6 units):* HA 270, HA 284, HA 384, HA 400, HA 401
* PRM 325, PRM 383

Be aware that some courses may have prerequisites that you must also take. For prerequisite information click on the course or see your advisor. | Show the proposed changes in this column.  **Bold** the changes, to differentiate from what is not changing, and change font to **~~Bold Red with strikethrough~~** for what is being deleted.International Tourism Management, Undergraduate CertificateIn addition to University Requirements:* Complete individual plan requirements.

Please note that you may be able to use some courses to meet more than one requirement. Contact your advisor for details.

| Minimum Units for Completion | 15 |
| --- | --- |
| GPA | 2.0 |
| Mathematics Required | [MAT 114](http://catalog.nau.edu/Courses/course?courseId=005202&catalogYear=1213) |

***Certificate Requirements***Take the following 15 units with a Grade of "C" or better in each course and a minimum GPA of 2.0:* HA 380 (3 units)
* **HA 384 (3 units)**
* **~~HA 384 or~~** GSP **~~376~~** **276** (3 units)
* PRM 300 (3 units)

Select **~~two courses~~** **one course** from (**~~6~~** **3** units):* HA 270, HA 284, **~~HA 384,~~** HA 400, HA 40
* PRM 325, PRM 383

Be aware that some courses may have prerequisites that you must also take. For prerequisite information click on the course or see your advisor. |

8. Justification for proposal:

**The University guidelines for certificates require that at least 12 units of certificate coursework be unique to differentiate it from other certificates. This proposal is to ensure 12 unique units as compared to the proposed Hotel Management; Undergraduate Certificate.**

**GSP 376 is being replaced by GSP 276 because the former is not offered on a consistent basis.**

9. NCATE designation, if applicable**:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| [ ]  Initial Plan |  | [ ]  Advanced Plan |  | [ ]  Remove Designation |
| 10. Effective beginning **FALL**: | **2014** |  |
|  [**See effective dates calendar**](http://www4.nau.edu/avpaa/timelines/1213Effective.xls). |  |

11. Will this proposal impact other plans, sub plans, or course offerings, etc.?

 Yes [x]      No [ ]

      If yes, describe the impact and include a letter of response from each impacted academic unit.

**See attached response from GSP**

**Answer 12-13 for UCC/ECCC only:**

12. A major is differentiated from another major by required course commonality: 24 units of the        required credit hours of a major must be unique, (i.e. not common or not dual use as a required        element in another major), to that major. Does this plan have 24 units of unique required        credit? Yes [ ]       No [ ]

13. Minor: A planned group of courses from one or more subject matter areas consisting of at least        18 hours and no more than 24 hours. At least 12 hours of the minor must be unique to that minor        to differentiate it from other minors.

       Does this minor have 12 units of unique required credit? Yes [ ]       No [ ]

**Answer 14-15 for UGC only:**

14. If this is a non-thesis plan, does it require a minimum of 24 units of formal graded coursework?                                                                                                                                       Yes [ ]       No [ ]

       If no, explain why this proposal should be approved.

15. If this is a thesis plan, does it require a minimum of 18 units of formal graded coursework?                                                                                                                                       Yes [ ]       No [ ]

       If no, explain why this proposal should be approved.

|  |  |
| --- | --- |
| **FLAGSTAFF MOUNTAIN CAMPUS** |  |
| **Scott Galland**  | **10/07/2013** |
| Reviewed by Curriculum Process Associate | Date |
|  |  |
| **Approvals**: |  |
|  |  |
| Department Chair/Unit Head (if appropriate) | Date |
|  |  |
| Chair of college curriculum committee | Date |
|  |  |
| Dean of college | Date |
|  |  |
| **For Committee use only:** |  |
|  |  |
| UCC/UGC Approval | Date |

Approved as submitted: Yes [ ]  No [ ]

Approved as modified: Yes [ ]  No [ ]

|  |  |
| --- | --- |
| **EXTENDED CAMPUSES** |  |
|  |  |
| Reviewed by Curriculum Process Associate | Date |
|  |  |
| **Approvals:**  |  |
|  |
| Academic Unit Head | Date |
|  |
| Division Curriculum Committee (Yuma, Yavapai, or Personalized Learning) | Date |
|  |
| Division Administrator in Extended Campuses (Yuma, Yavapai, or Personalized Learning) | Date |
|  |
| Faculty Chair of Extended Campuses Curriculum Committee (Yuma, Yavapai, or Personalized Learning) | Date |
|  |
| Chief Academic Officer; Extended Campuses (or Designee) | Date |
|  |  |

Approved as submitted: Yes [ ]  No [ ]

Approved as modified: Yes [ ]  No [ ]

**From:** Galen Robert Collins
**Sent:** Thursday, December 12, 2013 1:48 PM
**To:** Alan August Lew
**Cc:** Stuart S Galland; Kim Knowles; Thomas Paradis
**Subject:** Re: HRM request for Support/ International Tourism Management UCRT

Scott, let's move forward with this. Thank you all for the timely feedback.

Galen

**From:** alanalew@gmail.com [mailto:alanalew@gmail.com] **On Behalf Of** Alan A. Lew
**Sent:** Thursday, December 12, 2013 1:37 PM
**To:** Stuart S Galland
**Cc:** Kim Knowles; Galen Robert Collins; Thomas Paradis
**Subject:** Re: FW: HRM request for Support/ International Tourism Management UCRT

Fine with me.

Alan

**From:** Thomas Paradis
**Sent:** Thursday, December 12, 2013 1:27 PM
**To:** Stuart S Galland; Kim Knowles; Galen Robert Collins
**Cc:** Alan August Lew
**Subject:** RE: FW: HRM request for Support/ International Tourism Management UCRT

All, this is fine with me.  Thanks, Tom

**Tom Paradis**

Professor and Chair

President’s Distinguished Teaching Fellow

Department of Geography, Planning & Recreation

Northern Arizona University

V: 928-523-5853

**From:** Kim Knowles
**Sent:** Thursday, December 12, 2013 1:04 PM
**To:** Stuart S Galland
**Subject:** RE: FW: HRM request for Support/ International Tourism Management UCRT

This looks great….Kim

Kim Knowles M.Ed.

Advisement Coordinator

School of Hotel and Restaurant Management

928 523-9587

**From:** Stuart S Galland
**Sent:** Thursday, December 12, 2013 1:00 PM
**To:** Kim Knowles; Galen Robert Collins
**Cc:** Thomas Paradis; Alan August Lew
**Subject:** RE: FW: HRM request for Support/ International Tourism Management UCRT

Hi,

So will this work for everyone?  GSP 276 or GSP 376

Scott Galland

Curriculum Process Associate

Office of Curriculum, Learning Design, and Academic Assessment

928-523-1753

928-699-9147 (cell)

scott.galland@nau.edu

On Wed, Dec 11, 2013 at 3:21 PM, Alan A. Lew <alan.lew@nau.edu> wrote:

This looks fine, except that I would like to recommend GSP 376 be listed as an elective. I do hope to teach this again at some point in the next couple of years.

Alan

On Wed, Dec 11, 2013 at 2:01 PM, Stuart S Galland <Stuart.Galland@nau.edu> wrote:

Hi

 This is to request your support for Hotel & Restaurant Management proposal to replace GSP 376 with GSP 276 in their International Tourism Management UCRT.  They currently have seven students enrolled in the plan.  Please let me know if acceptable (or not) or if you need any additional information.

 Thanks!

Scott Galland

Curriculum Process Associate

Office of Curriculum, Learning Design, and Academic Assessment

928-523-1753

928-699-9147 (cell)

scott.galland@nau.edu