



NORTHERN ARIZONA UNIVERSITY

Presidential Decree

True Blue Fridays

WHEREAS: Northern Arizona University seeks to celebrate and promote the traditions and spirit that make the college experience at the university great and unique;

WHEREAS: the university recognizes that the primary color of blue with the gold accent and the university's insignias are symbolic representations of the traditions and spirit of the educational mission and experience at the university;

WHEREAS: the university community is proud of its educational mission and experience and the colors and insignias that symbolize them;

WHEREAS: the university recognizes that its colors and insignias play a fundamental role in the university's efforts to promote and market the educational experience at the university by reinforcing its mission and messages;

WHEREAS: the university recognizes that the wearing of apparel bearing the institution's approved insignias encourages solidarity among its diverse constituencies and will strengthen the spirit of cooperation within the community;

THEREFORE: I, John D. Haeger, President of Northern Arizona University, do hereby proclaim Friday of each and every work week True Blue Friday and encourage all faculty, staff, alumni, students, and supporters to wear apparel bearing the colors and/or insignias of the university on these days. In witness thereof, I have set my hand and caused the Seal of the University to be affixed this 30th day of August, in the year Two Thousand and Seven.

A handwritten signature in cursive script that reads "John D. Haeger".

John D. Haeger, President