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RENZI SURGES AHEAD OF CORDOVA IN ARIZONA CD 1 ELECTION

Rick Renzi, Republican candidate for Congress in Arizona Congressional District 1, has surged ahead of Democrat George Cordova in support among likely voters. According to a recent telephone survey, Renzi now has a 12 percent lead in the election race. Immediately following the primary election, the two candidates were tied with each receiving 37 percent of support among likely voters.

The Arizona CD 1 race is one of the most closely watched congressional races in the nation. It is a newly created congressional district about the size of the state of Illinois.

The *Grand Canyon State Poll* was conducted by the Social Research Laboratory at Northern Arizona University between October 17 and October 20, 2002. The survey was conducted with 600 randomly selected likely voters from CD 1. Results are accurate to within a +/- 4.1 percent margin of error at a 95 percent confidence level.

RENZI OUT IN FRONT

Rick Renzi now has a substantial lead in the Arizona CD 1 congressional race. If the CD 1 election were held today, 48 percent of likely voters would vote for Rick Renzi and 36 percent of likely voters would vote for George Cordova. Four percent of likely voters would vote for Edwin Porr, the Libertarian candidate, while 12 percent of likely voters are undecided.

Rick Renzi is supported by 80 percent of Republicans likely to vote in the congressional election. George Cordova is supported by 68 percent of Democrats likely to vote. Nine percent of Republicans say they will vote for George Cordova and 15 percent of Democrats will vote for Rick Renzi. Twenty-nine percent of other voters support Renzi and 44 percent support Cordova.

Fred Solop, director of the *Grand Canyon State Poll*, commented, “Rick Renzi’s campaign has pulled ahead of George Cordova in the last month. This is due to several factors. Previously undecided voters are lining up behind Renzi as Election Day nears. Additionally, despite having a registration advantage, Democrats are losing interest in the election giving Republicans a decisive voter turnout advantage.”

Other than members of his own party, Rick Renzi is strongly supported by whites, middle-income voters, and conservatives. George Cordova is strongly supported by people of color and liberals.

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Social Research Laboratory, Northern Arizona University

Tuesday, October 22, 2002

**GRAND CANYON STATE POLL
BACKGROUND MEMO**

Fall 2002

The *Grand Canyon State Poll* was conducted between October 17 and October 20, 2002. A random sample of 600 likely voters from Arizona Congressional District 1 was asked questions regarding the congressional election. Survey question results are subject to a sampling error of +/- 4.1 percent at a 95 percent confidence level. Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from the population. Sampling error does not take into account additional sources of error inherent in any study of public opinion. The data referred to in this release are presented below.

If the congressional election were held today, would you vote for (Rick Renzi, the Republican; Edwin Porr, the Libertarian; or George Cordova the Democrat [rotate candidates])?

[For people who have already cast an early ballot] Who did you vote for in the congressional election: Rick Renzi, the Republican; Edwin Porr, the Libertarian; or George Cordova the Democrat [rotate candidates])?

	Rick Renzi	George Cordova	Edwin Porr	Undecided
October 2002	48%	36%	4%	12%
September 2002	37%	37%	3%	23%

	Rick Renzi	George Cordova	Edwin Porr	Undecided	(N)
October 2002	48%	36%	4%	12%	(573)
Democrats	15%	68%	3%	14%	(208)
Republicans	80%	9%	2%	10%	(273)
Other	29%	44%	11%	16%	(92)
Women	45%	41%	1%	13%	(301)
Men	52%	31%	7%	11%	(272)
White	51%	34%	4%	11%	(490)
People of Color	34%	52%	3%	12%	(68)
18-34	54%	35%	3%	8%	(37)
35-64	52%	36%	4%	8%	(320)
65+	45%	36%	4%	15%	(195)
< \$35k	40%	39%	6%	15%	(118)
\$35k – \$75k	53%	34%	3%	9%	(236)
>\$75k	47%	41%	5%	8%	(129)
Liberals	10%	82%	1%	7%	(72)
In between	37%	46%	5%	12%	(274)
Conservatives	77%	8%	3%	13%	(210)