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Monday, March 8, 2004

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## **BUSH RE-ELECTION FAVORED IN ARIZONA (NADER UNDER THE RADAR)**

George W. Bush is on track to win the 2004 presidential vote in Arizona, according to findings from a recent *Grand Canyon State Poll*. Among Arizonans who plan to vote in the election, just less than half (48%) say they would vote to re-elect George W. Bush to the presidency, while a smaller proportion (37%) say they would vote for the Democratic party candidate. One percent of Arizonans say they would vote for Ralph Nader.

The *Grand Canyon State Poll* was conducted by the Social Research Laboratory at Northern Arizona University. Calling took place between February 27 and March 3, 2004. Four hundred and ten randomly-selected Arizonans participated in the survey, including 357 people who plan to vote in the 2004 election. Total survey results are accurate within a +/- 5 percent margin of error, at a 95 percent confidence level, and results from people planning to vote in the 2004 election are accurate within a 5.2 percent margin of error.

## **BUSH APPROVAL RATINGS STEADY SINCE FALL**

Republicans are unified in their support for George W. Bush, with 86 percent saying they would vote for his reelection. Democrats are also standing behind the Democratic Party candidate (81%). Independents are divided in their loyalties, with 39 percent supporting the Democrat and 38 percent backing Bush. Because Republican registration in the state outpaces

Democratic registration, Arizona is poised to deliver its electoral votes for George W. Bush in the November 2004 election.

Half of Arizonans approve of the way George W. Bush is handling his job as president and 43 percent of Arizonans disapprove. These figures are virtually unchanged since Fall 2003, though substantially lower than ratings given following the September 11, 2001 tragedy.

More than half of Arizonans (52%) approve of the way George W. Bush is handling the war in Iraq and less than half (45%) approve of the way he is handling the national economy.

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Social Research Laboratory, Northern Arizona University

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**GRAND CANYON STATE POLL  
BACKGROUND MEMO**

Spring 2004

The *Grand Canyon State Poll* was conducted between February 27 and March 3, 2004. A random sample of 410 adult residents of Arizona was asked questions regarding elected officials. This sample include 357 people who plan to vote in the 2004 election. Total Survey question results are subject to a sampling error of +/- 5 percent at a 95 percent confidence level. Results from likely voters are subject to a sampling error of +/- 5.2 percent. Sampling error is the probable difference in results between interviewing everyone in the population versus a scientific sample taken from the population. Sampling error does not take into account additional sources of error inherent in any study of public opinion. The data referred to in this release are presented below.

Suppose the election for president was held today and you had to choose right now--would you vote for George W. Bush, the Republican candidate, would you vote for a Democratic Party candidate, would you vote for Ralph Nader, or would you vote for a different candidate?  
(Respondents who plan to vote in the 2004 presidential election)

	Total	Democrats	Republicans	Independents
George W. Bush	48%	7%	86%	38%
Democrat	37%	81%	4%	39%
Ralph Nader	1%	1%	1%	3%
Another candidate	5%	7%	2%	8%
Don't know	8%	5%	7%	13%

Do you approve or disapprove of the way George W. Bush is handling his job as president?  
(All survey respondents)

	<b>Spring 2004</b>	Fall 2003	Spring 2003	Spring 2002	Fall 2001
Approve	<b>50%</b>	50%	57%	74%	86%
Disapprove	<b>43%</b>	44%	36%	18%	8%
Don't know	<b>7%</b>	6%	7%	8%	6%

Do you approve or disapprove of the way President Bush is handling the war in Iraq?  
Do you approve or disapprove of the way President Bush is handling the national economy?  
(All survey respondents)

	<u>War in Iraq</u>	<u>National economy</u>
Approve	52%	45%
Disapprove	45%	51%
Don't know	4%	5%