

Dr. M.J. McMahon



Northern Arizona University
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EDUCATION

Ed.D Higher Education, Nova Southeastern University, Fort Lauderdale, Florida 1985

Advanced Graduate Certificate in Administration and Higher Education, University of Maryland, College Park, Maryland, 1982

M.S. with Honors, Health and Safety Education, Indiana University, Bloomington, Indiana 1971, (Area of Concentration: Community Health)

B.S. Physical Education, DePaul University, Chicago, Illinois 1970, (Teaching Certificate: K-12 Health/Physical Education State of Illinois)

CONTINUING PROFESSIONAL DEVELOPMENT

Harvard Institutes for Higher Education, Management and Leadership in Education Program, Harvard University, July 1999.

ADMINISTRATIVE EXPERIENCE

Executive Vice President, Northern Arizona University 2002-Present

Responsibilities:

- Serve as Chief Operating Officer
- Facilitate the work of the president and President's Cabinet
- Represent the president in his absence on and off the campus
- Liaison to the Arizona Board of Regents

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Interim Vice President for Finance and Administration 2004, 2008-Present

Responsibilities:

- Oversee the Offices of:
 - Skydome operations and management
 - Human Resources
 - University Police Department
 - Comptroller/ AVP of Financial Services
 - Internal Audit

Community Roles:

- Member of the Alliance for the 21st Century
- Member of the Flagstaff Medical Center Finance Committee and a Certificate Holder
- Member of The Lumberjack Athletic Association
- Presidential Sponsor for the ACE Women's Leadership Program in Higher Education in Arizona.
- Former Chamber of Commerce Member

Leadership

- Implemented Marketing Campaign for the university; new logo created.
- Team leader in the Knight Collaborative Retention Engagement, accepted for AY 02-03.
- Point person in the Regents' *Changing Directions* initiative for NAU (2002-04).
- Member of the Strategic Planning Council charged with rewriting the plan and linking it to university priorities. (Co-chair in the absence of the president with director of PAIR).
- Chair of President's Budget Group. Planning for integrating local and state budgets to ensure institutional priorities are funded.
- Chaired the Eduprise/Collegis Implementation Committee charged with planning for the implementation of the recommendations made by Eduprise/Collegis for creating a self-support unit for distributed learning at all 22 sites in Arizona. Presentation to the Cabinet in December 2002. Report was accepted. Implementation began in July 2003.

Ongoing

- AAC&U Associate, 2002-04, serving as Northern Arizona University's representative.
- University representative to the Alliance for the Twenty-first Century for the City of Flagstaff.
- Member of the Community Assessment Group for the United Way of Northern Arizona.
- Member of the steering committee for the United Way of Northern Arizona campaign for 2004 and 2005.

General Administration, Policy Development and Coordination

Major Contributions:

- Leadership role in the Lumina Foundation initiative, "*Changing Directions*," in the state of Arizona with a focus on tuition, financial aid leveraging and affordability issues in public higher education; advanced the mission differentiation for NAU authored by the president.
- Co-lead w/budget officer a course correction effort of the university's budget from a \$5mil structural deficit to a balanced budget with reserves in two years and a surplus in five years.

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Chaired the President's Budget Group.

- Implemented a consultant's report on technology taking the distance learning and extended programs to a semi-self support model.
- Created a university marketing unit employing a national marketing firm to advance the brand, hired a Director of Marketing to oversee the work to insure reputation and image for the university; improved undergraduate education enrollments.
- Implemented a major marketing campaign with the help of Lipman Hearne to advance the university's reputation in a national market with a new brand.
- Instrumental in securing a donation of a video scoreboard and video screen for the Skydome. (Value of \$1 million)
- Instrumental in negotiating the contract for Training Camp on campus for a NFL football team 2006, 2007, and 2008.
- Negotiated a contract with the City of Flagstaff in 2006 and 2007 on a collaborative effort for a conference center built on campus; conference center in opened in 2008.

Associate Provost, The University of Southern Mississippi 2000-2002 Tenured Professor, Educational Leadership and Research

Responsibilities:

- Staff support to the provost.
- Facilitate the work of the Deans' Council, Provost's Staff, and Council of Chairs.
- Member of the President's Expanded Cabinet.

Major contributions:

- Facilitated the campus Master Plan for capital improvements.
- Established new guidelines and processes for space utilization on the campus.
- Led the Distributed Learning Committee advancing the off campus program efforts and initiated the planning efforts for a Faculty Enhancement Center for the use of technology in teaching.
- Planned and conducted the first Enhancement Workshop for Chair and Directors.
- Worked with the Athletic Director to promote athletic events in town and on campus.

Associate Provost, Towson University 1996-2000 Tenured Professor, Health Science

Responsibilities:

- Staff support to the provost.
- Facilitated the work of the Council of Deans,
- Facilitated the work of the Council of Chairpersons, and Provost's Staff.

Chair of the Council of University System Faculty 1994-1995

Responsibilities:

- Elected by the faculty statewide
- Member of the Executive Committee from 1993 - 1996.
- Responsible for leadership for 5,000 members of the faculty in 13 institutions in the University System of Maryland.
- Advisor to the Chancellor and represented the views of the faculty and balanced those perspectives with the USM staff.
- Gave regular reports to the Board of Regents on a wide range of faculty issues.

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Previous Academic Experience

Professor and Chairperson Department of Health Science, Towson University 1991-1996

Responsibilities and Accomplishments:

- Responsible for 12 full-time faculty and 10 part-time faculty with over 200 undergraduate majors and 110 graduate students.
- Programs included school health education, community health education, and school-community combined major, and health care management at the undergraduate level.
- Graduate programs included health administration, school health and community health.

Member of the Faculty—Towson University 1971-2000

Professional Service

Proposal reviewer, National Science Foundation (NSF) for interdisciplinary science programs, Washington, D.C. July 2001

Proposal reviewer, Fund for the Improvement of Postsecondary Education (FIPSE) for comprehensive program, January 2001.

Book Reviews for Dushkin Publishing Company, Wellness: Tobacco and Health November 1990 and Taking Charge of Your Health, August 1993.

Publications

Book

McMahon, M. J. and Deitra Wengert, Taking Time for Health, Wellness, and Yourself, Burgess Publishing Co., 1980.

Articles

Giles-Gee, Helen and M. J. McMahon, "Faculty Evaluation: Role of Chairpersons in Addressing Faculty Development and Accountability", The Department Chair. Anker Publishing Company, Winter, 1999.

Giles-Gee, Helen and M. J. McMahon, "Department Chair to Administrator: An Evolution", The Department Chair. Anker Publishing Company, Winter 1998.

Giles-Gee, Helen and M.J. McMahon, "System-wide and Institutional Development Programs for Chairpersons", The Department Chair. Anker Publishing Company, Summer 1997.

McMahon, M.J. "The Management of Curricular Change: Quality By- Products in Faculty", National Issues in Higher Education, Vol. 43. April 1994.

Grants and Contracts

\$200,000, July 2001, Proposal to Pew Learning and Technology Program, Funded by the Center for Academic Transformation, demonstration of the use of technology to reduce costs in course/program delivery. Co-Investigator and Institutional Contact.

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\$13,992 in 1993 and \$11,700 in 1994. MSDE Grants - Elementary School Health Education Summer Institutes. Co-Investigator/Co-Director.

\$5,000 in 1992-93. Teacher Training in Drug Education, AAHE/BEST Foundation Grant, Principal Investigator and Director of the project.

\$100,000, September 1980 through June 1982. Project Director and consultant to Baltimore City for the "Healthstyle" Campaign, Dept. of Health Human Services, Washington, D.C.

Selected Presentations

American Marketing Association National Symposium, "Moving the Needle: A winning marketing strategy." M. J. McMahon, and Robert Moore, Chicago, Illinois November 2008.

SCUP Conference, "Academic Restructuring: A Key Strategy for Organizational Transformation and Improvement". Haeuser, Patricia and M. J. McMahon, Washington, D.C. July 22, 2005.

SCUP Conference, "Paradigm Planning: *Changing Directions* at Arizona's Public Universities," McMahon, M.J. and Patti Ota Toronto, Canada, July 19, 2004.

APPA's Educational Facilities Leadership Forum, "Creating an Innovative Learning Environment," Cain, David and M. J. McMahon, Phoenix, Arizona, July 21-23, 2002.

AAHE Faculty Roles and Reward Conference, "Learning for What? Centering Faculty Roles on Learning", McMahon, M. J. and Thomas Schnaubelt, Phoenix, Arizona, Consulting session presented in January 2002.

NCTE National Conference, "Playing It Forward: The NCATE Visit from a Variety of Perspectives", McMahon, M.J., April Miller, Margaret-Mary Sulentic, Melissa Whiting. Baltimore, Maryland. November 2001.

AAHE National Conference, "Building a New University—An Emerging Approach", Brakke, David F., John D. Haeger, M. J. McMahon. Washington D.C. March, 2001.

Women in Science Program, Towson University, Grasmick, Nancy, Carrie Hughes, Katherine Denniston, M. J. McMahon, "Breaking the Glass Ceiling Developing Women in Leadership in the Science". Baltimore, Maryland, April, 2000.

Coalition of Urban and Metropolitan Universities Sixth Annual Conference. Haeger, John D., M. J. McMahon, and Nancy Shapiro, "Interdisciplinary Programming in Metropolitan Universities: Changing Disciplines, Markets and Demands". University of Idaho, October 1999.

AAHE Summer Academy. McMahon, M. J., Dennis Hinkle, Charlotte Exner, Luz Mangurian, and Saeed Ghahramani, "The Towson Learning Network," Snowmass at Aspen, Colorado, July 1999.

Survival Techniques for Your Future, University of Maryland, Baltimore, "Faculty of the Future: What

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Are Institutions with a Primary Teaching Mission Looking For?" Dolphin, Sondra, Alvin Marrow, Joan Morrison, and M. J. McMahon, March, 1999.

USM Chairpersons' Workshop. Anderson, John, Helen Giles-Gee, Joan Langdon, and M. J. McMahon, "Comprehensive Review of Tenured Faculty", University of Maryland University College, October 1997.

AAHE National Conference on Faculty Roles and Rewards. Giles-Gee, Helen and M. J. McMahon, "Development Programs for Academic Chairpersons: Addressing Accountability and Change". San Diego, California, January 1997.

AAHE National Conference on Faculty Roles and Rewards, McMahon, M. J. and George Georgiou. "Recognizing and Rewarding Teaching as Intellectual Work: Is the reality catching up with the rhetoric?", San Diego, Calif. January 1997.

AAHE National Conference on Faculty Roles and Rewards. Caret, R.L., M. J. McMahon and J. Rasmussen, "Courtship, Peer Review, Marriage and Tenure: Appropriate Analogies". Atlanta, Ga., Jan. 1996.

USM Chairpersons' Workshop. McMahon, M. J., J. Harris and O. Jack, "The Role of Department Chairperson: Faculty or Administrator?", Baltimore, Md. 27 October 1995.

Maryland Intersegmental Educators Conference. McMahon, M.J. and T. Majewski, "A Model Articulation Agreement: Professional Career Two-Year Program to Professional Educational Four-Year Program". Martin's West, Baltimore, Md. April 1995.

EDA-AAHPERD Convention. "Ethics in Health Education: An Integrated Curricular Approach", Springfield, Mass. March 1995.

AAHE National Conference on Faculty Roles and Rewards. Esslinger, D., J. D. McMahon and M. J. McMahon, "Towson State University: A Case Study in Faculty Roles and Rewards". Phoenix, Az. Jan 1995.

Invited Plenary Speaker at Coppin State College's Faculty Development Conference. "Perspectives on Shared Governance and the General Education Common Core Curriculum." January 1995.

Invited presenter at the UMS Chairpersons' Workshop, "The Evolving Role of Department Chair: Faculty or Administrator." College Park, Md., October 1994.

Invited presenter at the ACE Fellows Regional Conference, "Examples of successful articulation efforts by a department chairperson," Towson State University, May 1994.

McMahon, M. J. and David Birch. EDA/AAHPERD Convention, "Comprehensive School Health Education Showcase", Pre-conference Workshop. Philadelphia, Pa., March 1994.

McMahon, M. J., "The Management of Curricular Change: Quality By-Products in Faculty", Academic Chairpersons National Conference, Orlando, Florida, Feb. 1994.

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Invited Plenary Speaker, OSAP National Conference. "Alternative Drug Prevention Programs for Adolescents", Rockville, Maryland, November 1993.

EDA/AAHPERD Convention. McMahon, M. J. "Critical Thinking: A By-Product of Program Planning", Baltimore, Maryland, Feb 1992.

Poster Session Accepted for International Presentation, McMahon, M. J. and M. Reillo, "The Economic Impact of AIDS on the Health Care System of the United States", **Seventh International Conference on AIDS**, Florence, Italy, June 1991.

Awards and Honors

Installed into Phi Kappa Phi, National Honor Society, June 2008.

President's Award, American Lung Association of Maryland (**Association's Highest Award – 1994**)

Outstanding Communications and Marketing Award - American Lung Assoc. of Md. - September 1991

University Merit - Towson University, May 1989

Maryland Association for Higher Education **Research Award** - A Curriculum Validation Study of Towson University's Health Science Program, Fall 1985.

Outstanding Major Applied Research Project (Dissertation), Nova Southeastern University, Philadelphia Region, "The Identification of Professional Competencies Required by Health Educators and the Extent that such Competencies are Incorporated in the Baccalaureate Community Health Curriculum of Towson State University".

Outstanding First Year Study, Nova Southeastern University, Philadelphia Region, "Determining Attitudes of Faculty and Administrators About Academic Freedom in Relation to Institutional Autonomy".

M.S. Degree with **Honors**, Indiana University